The following graphics can be used on the web page and/or be in a separate document that might give contestants ideas on themes they can expand upon for their video. Videos DO NOT have to use these themes, they are just ideas to start the brain storming process. Each of these messages has been used in the past by the Iowa DOT’s Message Monday highway fatalities awareness program. For more information on this, check out: <http://ia.zerofatalities.com/>

































































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