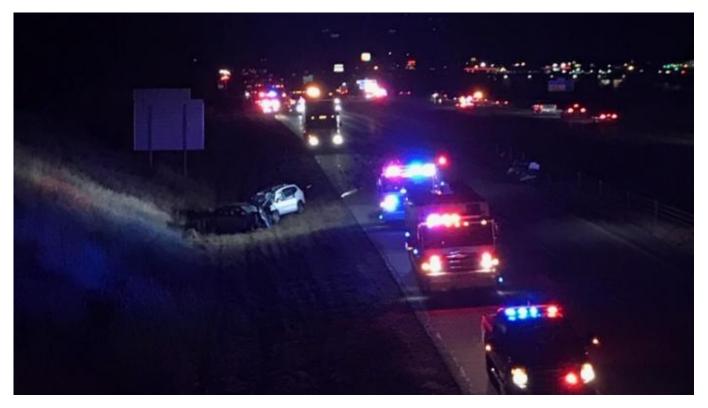
UPDATE: 2 dead after multi-vehicle crash on I-380

By KCRG-TV9 News Staff | Posted: Tue 10:20 AM, Jan 30, 2018 | Updated: Tue 6:41 PM, Jan 30, 2018

CEDAR RAPIDS, Iowa (KCRG-TV9) -- UPDATE: KCRG-TV9 has learned that Jennifer Koenighain worked at Mercy Medical Center as a supervisor in the patient accounts department.



Police say a car driving south in the northbound lanes of Interstate 380 led to a multi-vehicle crash near the 76th Ave. overpass on Monday, January 29, 2018. (Source: Linn County Area Fire Photography)

Rob Norton was the owner and CEO of KZIA, inc. in Cedar Rapids, which operates Z102.9, KGYM/ESPN Radio and ROB-FM, which started in 2016 and is named for Rob. Norton also founded KRNA radio before selling it in 1998.

KZIA, Inc. released the following statement:

"Our hearts are broken as we learn of the passing of two people in a vehicle accident Monday night, including Robert Norton, the President of KZIA, Inc. Our thoughts and prayers are with all involved in the accident, as well as with their families and friends."

A former coworker and friend of Norton said he will be remembered for his dedication to radio.

"Robbie was totally dedicated to radio... a very interesting person, motivated and wanted to see KRNA succeed," said Roger Christian of Iowa City, "I really enjoyed being around him and talking to him and learning from him... He was, as I said before, an absolute force unto himself and he will be missed."

PREVIOUS STORY:

UPDATE: 2 dead after multi-vehicle crash on I-380

The Cedar Rapids Police Department said a Toyota Prius driven by Robert Norton Jr., 69, of Iowa City was driving southbound in the northbound lanes.

An investigation found that Norton's vehicle ran into a car driven by Jennifer Koenighain, 28, of Cedar Rapids.

Both Norton and Koenighain were pronounced dead at the scene.

A third vehicle, a Chevrolet Traverse, was also involved in the accident.

The two people in the Traverse had non-life-threatening injuries and were taken to the University of Iowa Hospitals and Clinics.

The accident is still under investigation.

PREVIOUS STORY:

Authorities reopened the northbound lanes on I-380 at Wright Brothers Boulevard just before 3 a.m. Tuesday.

TV9 talked with police, who say they'll likely release more information about the crash later Tuesday morning.

PREVIOUS STORY:

Cedar Rapids Police said a crash involving multiple vehicles has closed northbound Interstate 380 at Wright Brothers Boulevard.

Police said just after 9 p.m. officers received a report of a car going southbound in the northbound lanes. Officers found a serious multi-vehicle crash on I-380 between 76th Avenue and Wright Brothers Boulevard.

Police said due to the amount of debris and seriousness of the crash, all northbound traffic is being diverted onto Wright Brothers Boulevard, then north on 6th Street SW.

They said they are still determining the number and extent of injuries.

This is a developing story. TV9 has a crew at the scene. Stay with KCRG-TV9 and KCRG.com for more details as they become available.

Get the latest updates from kcrg.com delivered to your browser

SUBSCRIBE TO PUSH NOTIFICATIONS